

Louisville Family Fun Marketing 2022

Site Sponsor

SOLD OUT

Incorporate your logo into our main header
Exclusive placement
\$700 per month

Banner Ad

Up to 850 x 100 pixels linked to your site
\$550 per month

Banner Ad

728 x 90 pixels linked to your site
\$500 per month

All of our ads spots show on every page/post of our website

Sponsored Website Content

\$300 for up to 4 photos, 1 video and 500 words or less of text. We will run this as a paid promotion on Facebook to increase your views.

Newsletters Ads

\$150 per newsletter for title sponsorship placement at the top of the newsletter.

Social Ads

\$100 - \$200 We can customize a campaign to fit your marketing needs. Instagram, Facebook, Facebook group all available for direct advertising.

SOLD OUT

200 x 200 pixels
Linked
Exclusive/Top
placement
\$400 per month

200 x 200 pixels
Linked

\$300 per month



Content Marketing

Capitalize on our established readership and excellent SEO!

Popular posts and available content marketing ads and rates

Place ads to suit your target demographic or seasonal marketing needs

Ads are PNG/JPG multiple ads per location allowed

Annual Options

Kids Eat Free \$700

Best Birthday Party Directory \$400

Top Ten Indoor Fun \$400

Christmas, Halloween, Easter, July 4th events \$250 each

Preschools, Pediatric Dentists, other \$175 each

Summer Fun, Fall Fun, Winter Fun, Spring Fun \$300 each

Deals page \$150

Calander Page \$125, will include social media post about your event

Summer Camps - inquire for details!



Ask about video & Facebook Live packages starting at \$250

Other Options

Week In Preview (Publishes every Sunday) \$100 weekly

Picks for the Weekend (Publishes every Thursday) \$175 weekly

Free Events posts (Publishes the first of every month) \$175 monthly

12M+ Pageviews, 50,000+ monthly readers; Tens of thousands weekly on social media!

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What our clients say

Black Horse Manor Kentucky

"OMG it worked! We got slammed. Thank you so much"

Jason Falls with Cornett

Cornett has several clients who serve parents and families in Louisville. When the restrictions began to lift after COVID hit, our tourism clients were anxious to get the word out to people in their immediate areas that the doors were open. Louisville Family Fun was a go-to channel for them to do that. Families in Louisville rely on it for ideas. Our clients in travel and hospitality have always seen great response from our work with them.